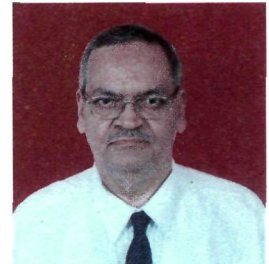

From the Editors' Desk



We, at NDIM, are happy to come out with the second issue of Volume 4 of our Journal, "Review of Professional Management".

Keeping in with the Journal's commitment to a basic quest for comprehension and convergence, the present issue comprises creative efforts of Management and Information Technology educators and professionals from different parts of the country, covering diverse contemporary themes and issues. It is indeed heartening to know that the contributions have come from a variety of sources including well recognized academic institutes, university departments, and Government organizations.

Another special achievement of this issue is a contribution from a Research Scholar from Finland, whose visit to NDIM was sponsored by UGC under Indo-Finnish economic and cultural collaboration. Her theme paper on Managing International Cultural Differences has added a new dimension to the scope of research of our Journal.

In keeping with the increasing interests in Case Studies in Management, the present issue contains three Case Studies covering interesting problem areas and suggestive solutions.

Management scenario has never been so dynamic and complex. As a result, the task of both the business manager and the management teacher is to research and rethink continuously to suggest efficient and effective ways of managing business. The present issue of our Journal presents many fresh insights into various aspects of Management and Technology.

We also take this opportunity to express our deep gratitude to all our contributors and critics who have endeavored to push the publication towards constant improvement.

We would continue our journey to meet the expectations of our avid readers to cater to their whole spectrum of interests in the world of Management and Technology in our future issues.

A handwritten signature in black ink, appearing to read "J.R. Arora".

Prof. (Dr.) J.R. Arora
Editor
